

# LOVELL

ONE OF THE FIRST TO GET IN THE LOOP

## CASE STUDY

Lovell is a leading provider of partnership and open-market housing with expertise in housing-led regeneration including new-build, refurbishment, planned maintenance and assisted living across the UK. Working across England, Wales, and Scotland the business has a market share in excess of £½billion annually and is recognised throughout UK construction for its efforts to improve sustainability. Along with its parent company, Morgan Sindall Group, Lovell has been a key supporter of The Pallet LOOP since its inception and was among the first signatories of The Pallet LOOP Charter.

### THE OPPORTUNITY



EVERY YEAR CIRCA  
**70,000**

pallets pass through the Lovell supply chain nationwide

These pallets cost the business a significant amount to dispose of, largely in segregated or mixed waste skips. Recognising The Pallet LOOP provides a better way to manage pallets, Lovell has initiated pallet collections from various sites across the UK.

### THE APPROACH

The Pallet LOOP's fixed price collection service, which includes the collection of branded and unbranded white pallets, provides principal contractors and housebuilders with a clear understanding of the pallet disposal costs associated with each project. This is in stark contrast to other collection and waste services.

Using the scheme provides major cost savings with collections from The Pallet LOOP working out, on average, half the cost of disposal by skip. Additional benefits of The Pallet LOOP scheme, include:

- Fast, efficient collection of pallets (within 72 hrs), with no minimum collection quantity
- Reduced overall waste quantities (up to 10%)
- Less clutter on site – improving health and safety.

### THE RESULTS

In 2022, The Pallet LOOP picked up more than 6,000 single use white pallets from different Lovell sites nationwide. Pallets are returned to one of The Pallet LOOP's many repair hubs dotted across the country. Where possible, pallets are refurbished and sold back into the reconditioned pallet market, with any waste sent for recycling into chipboard, animal bedding or biomass. The Pallet LOOP estimates this new way of working has so far saved Lovell more than £17,500 in waste disposal costs. Lovell is now eagerly waiting for The Pallet LOOP's green re-useable pallets to enter the building materials supply chain.

### CLIENT TESTIMONIAL

#### **ROB WORBOYS, HEAD OF PROCUREMENT & SUSTAINABILITY AT LOVELL**

*"Lovell recognises that the construction industry's use of single trip white pallets is unsustainable. Producing millions of white pallets every year consumes a significant quantity of home-grown softwood timber resource, which the sector could better utilise in long-term carbon storage solutions, such as the construction of houses. It also generates vast volumes of waste. As an industry we need to find a better way of working."*

*"We look forward to the imminent arrival of The Pallet LOOP's reusable, net-zero carbon green pallets – a change that's long overdue. Until then, The Pallet LOOP collection service gives us a greener, leaner way to dispose of pallets that helps keep our sites clear of clutter and reduces our spend on skips."*