



13.03.2024

## PRODUCT PLATFORM RULEBOOK UPDATE

Delivered as part of the Government's Transforming Construction programme, the [Product Platform Rulebook](#) is a shining example of what can be achieved when government and industry come together to drive change. The Rulebook remains one of the Construction Innovation Hub's most influential outputs and forms a key enabler for the Infrastructure and Projects Authority's (IPA) Transforming Infrastructure Performance (TIP) agenda. Given such potential, it is critical that government and industry find ways to continue this impact now that the Hub's initial funded period has now concluded.

In this spirit, we are delighted to announce that the Construction Leadership Council will be taking over the reins of the Product Platform Rulebook in 2024 thanks to our new Industrialised Construction workstream. This work will see the Rulebook revised and re-released in the form of a new 'Platform Playbook', setting out a clear path to the adoption of platform approaches for social infrastructure delivery. The group is chaired by Ron Lang, former Chief Technical Officer of the Hub and now Regional Director at AtkinsRéalis.

*"The Product Platform Rulebook and the concepts it contains present a logical path to a more industrialised, more productive construction sector. But this work is far from complete, and we continue to learn through our collective experiences of applying these concepts in practice. I am delighted to have the opportunity to lead the next step in its development through the CLC and thank my industry peers for continuing to commit their time and expertise for the collective benefit of our sector."*

The decision to pass the Rulebook over to the CLC for update has been warmly welcomed by leading figures within the former Construction Innovation Hub. The Hub's Programme Director, Keith Waller, believes the Rulebook still has a powerful role to play going forwards:

*"Yet another of the Hub's output has found a new home to drive forward its legacy. Given that our analysis identified that the adoption of platform approaches in construction could unlock long term productivity gains of up to £7.8bn per annum, I am delighted the CLC will now be using its convening power to ensure these benefits can be achieved."*

Steven Yeomans, former Hub programme lead and now Chief Engineer for Construction at the Manufacturing Technology Centre believes the planned update shows what can be achieved through continuing collaboration:

*"As the former lead partner of the Hub, we'll continue to support this ongoing, transformative work through our participation in the CLC's Industrialised Construction workstream. In doing so, we can enable the construction sector to address performance and productivity challenges."*

The new Platform playbook is expected to be published for comment in November with a series of supporting activities being planned for 2024. For more information, please contact [ron.lang@atkinsrealis.com](mailto:ron.lang@atkinsrealis.com).

END

## **Notes to Editors**

### About The Manufacturing Technology Centre:

Established in 2010, The Manufacturing Technology Centre (MTC) is an independent Research & Technology Organisation with the objective of bridging the gap between university-based research and the development of innovative manufacturing solutions, in line with the Government's manufacturing strategy. The MTC is part of the High Value Manufacturing Catapult, supported by Innovate UK.

Housing some of the most advanced manufacturing equipment in the world, the MTC works in partnership with industry, academia, and its members to prove innovative manufacturing processes and technologies. The MTC's areas of expertise are applicable across a wide variety of industry sectors, including Aerospace, Defence & Security, Power & Energy, Built Environments, Space, Food & Drink and Healthcare.

In addition, MTC Training is creating the next generation of engineering talent while upskilling and reskilling existing workforces to support the industry and accelerate technological innovation.

For more information visit: <https://www.the-mtc.org/>

### About the Construction Leadership Council

The CLC's mission is to provide sector leadership to the construction industry. The expanded CLC has twelve workstreams that operate collaboratively to address the biggest issues facing the sector. Workstreams include skills and inclusion, building safety, Net Zero and business models. The CLC is co-chaired by the Minister for Business and Industry, Nusrat Ghani and Mark Reynolds, Mace Group Chairman and Chief Executive.