

Business Partner FAQs

What does being a Business Partner involve?

The programme is looking for the following commitments as set out below. Please note you do not need to provide all of them, just at least one:-

❖ Signposting & support

- Provide support/guidance to one or more of the 9 priorities which can be signposted from the [CLC's Construct Zero website](#);
- Report back to the CZ programme board on areas of missing advice and guidance which could be developed to support your members/network.

❖ Communications and engagement

- Use the range of your comms channels to cascade out CZ news and industry progress;
- Host events for your members/network that focus on one or more of the 9 priorities, which support and are in collaboration with the CZ change programme.

Performance metrics

- Assist with the collection of data from the industry that will form part of the performance framework and quarterly reporting;
- Support your members in selecting the appropriate metrics and commitments to sign up to;
- Monitoring organisations within your network who have signed up to 'Race to Zero', to encourage their continued commitment to reducing their emissions targets.

What are the benefits of being a Business Partner?

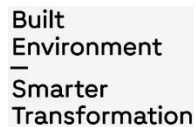
- ❖ Joining up with organisations across the sector under the CLC banner to tell the sector's story and celebrate progress to Net Zero;
- ❖ Access to the latest CZ news, opportunities and information from CLC and DBT around CZ and the Government's response to Net Zero;
- ❖ Opportunity for your events to form part of the CZ events programme to be signposted from CLC's website and be considered for CZ campaign announcements;
- ❖ Use of CZ logo/badges for agreed events and guidance.

We want everyone across the industry to have the opportunity to see 'a business like mine'.

Timescales

Partners can join at any time. Selected companies will be reviewed on an annual basis to ensure they remain able to commit to the programme and deliver on the above expectations.

Business Partners





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EARTHSHOT
PRIZE



ENCORE
environment

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As at 06/11/2024