

06 July 2021 Press Release

Building A Greener Britain is essential to tackle climate change, says Construction Leadership Council

The Construction Leadership Council (CLC) is calling on industry, government and society to help build a greener Britain to tackle climate change. Buildings and construction contribute 39% of the UK's total carbon emissions so unless action is taken to make the construction industry greener, the UK Government won't be able to meet its 2035 carbon reduction target of reducing emissions by 78%.

To help promote the message for a Greener Britain, the CLC has linked up with ITN Productions to produce a new dynamic news style programme called, 'Building A Greener Britain', which will raise awareness of the ways in which the construction industry is proactively prioritising climate change. The programme will also offer a series of inspirational editorial profiles delivered by ITN reporters — filmed on location and remotely — highlighting industry leaders that are driving change, improving standards, and championing innovation across the UK.

The 2021 collaboration between ITN Productions and the CLC will ensure the key sector messages are covered within the programme and reach all relevant audiences. The CLC has recently launched CO₂nstruct Zero, a plan outlining how the construction industry will come together to reduce its carbon footprint. The nine stated priorities, revolving around transport, buildings, and construction activity, include a shift toward zero-emission vehicles, the introduction of better building energy performance monitoring, and the implementation of broad spectrum carbon measurement.

Building A Greener Britain will launch ahead of the United Nations Climate Change Conference in Glasgow in November.

Responding to the CLC initiative, the Construction Minister, Anne Marie Trevelyan MP tweeted "Construction and buildings contribute 39% of the UK's total carbon emissions. 'Building a Greener Britain' will showcase the incredible work #ConstructZero is doing to address climate change in the industry"

Nina Harrison-Bell, Head of ITN Productions Industry News said: "*The Industry News team are delighted to be working in partnership with the Construction Leadership Council to produce a programme that will raise awareness of key issues in the built environment sector, showcase best practice and provide an opportunity for thought leadership to be shared with a wide audience. Our programme will demonstrate how the sector can benefit society through high quality, energy efficient homes; safer public buildings reliable, interconnected transport networks and accessible, high-performing buildings and infrastructure that work for all and meet our sustainability obligations to future generations.*"

NOTES TO EDITORS

About ITN Productions Industry News

ITN Productions produces bespoke creative and commercial content for broadcasters, businesses, brands, rights holders and digital channels. Industry News forms part of this offering and is a communications tool for leading industry bodies and national associations produced in a broadcast news-style programme format, including interviews, news items and sponsored editorial profiles. For more information visit: www.itnproductions.co.uk / LinkedIn ITN Productions Industry News / Twitter @ITNPIndNews

About the Construction Leadership Council

The Construction Leadership Council (CLC) is the umbrella organisation for the construction industry bringing together representative bodies to give the construction industry a united voice and to work collaboratively and proactively with government.

The CLC's mission is to provide sector leadership to the construction industry, including convening the industry response to urgent issues such as the Covid-19 pandemic. The sector is playing a vital role in the UK's economic recovery, comprising 8% of GDP and employing over 10% of the UK workforce. In addition, over 90% of the industry is comprised of SMEs. The homes, schools, hospitals and railways that we are set to deliver will underpin the UK's future low-carbon growth ambitions

Information

For more information or to participate in BUILDING A GREENER BRITAIN please contact James Salver, Programming Director, Industry News at ITN Productions: salverj@itn.co.uk.