

Business Champion FAQs

How do I sign up to become a Business Champion?

A commission will be sent out on a monthly basis, inviting companies to complete a short set of interview questions. The commission will be sent primarily to Trade Associations through the CLC. However, if you are not a member of a Trade Association belonging to the collective CLC membership, or sit outside the CLC, and would like to be included on this monthly commission, please forward your details to Stuart.Young@beis.gov.uk

What does being a Business Champion involve?

The programme is looking for the following commitments from companies across the sector who are:

- ❖ Able to provide tangible evidence of the steps they are taking to respond to the Net Zero carbon challenge against the most relevant of the 9 priorities to their business.
- ❖ Provide outline case study material of what action you are taking against one or more of the 9 priorities, what this means for them/their business and its benefits.
- ❖ Support our media/events work as appropriate.
- ❖ Support CLC quarterly reporting on industry progress to Net Zero directly and through their supply chain as and when data is available.
- ❖ Working with your Trade Association to signpost to industry colleagues i) the action they can take; ii) behavioural change required; and iii) initiatives they can support which deliver on Co₂nstructZero priorities.

We are looking to secure a diverse mix of companies drawn from across and representative of the sector (i.e. SMEs as well as Large Scale Plc) and its supply chain. We want everyone across the industry to have the opportunity to see 'a business like mine'.

What are the benefits of being a Business Champion?

Successful Business Champions are announced, and their logo is displayed on the CLC website. References are made to the Co₂nstructZero work and the Business Champions by government where possible.

What format should our interview answers be in?

When completing the interview questions to become a Business Champion, please provide your answers in a PDF or Word document. Please **DO NOT** submit a video or audio file via We Transfer or any other transfer platform as it becomes difficult to access as files within that link expire after a short number of weeks.

What happens after I've applied?

Your interview questions will be assessed by BEIS and a member of the Co2nstructZero Programme Board. We will then inform you of its outcome.

Timescales

Selected companies will be appointed for a period of 1 year, with a renewal of their commitment sought at that stage. If champions are not able to provide tangible evidence setting out why they should continue at the 1 year stage, CLC Task force will collectively agree whether those companies should be asked to exit from the programme.

Number of Business Champions

We are not placing a limit on the number of champions and will be bringing on-board new companies across the course of 2021.

Emerging Leaders

Each Business Champion will be asked to come with an emerging leader (young ambassador) drawn from either their organisation or existing Business Network who will:

- Provide a critical voice of challenge to their host organisation on the level of ambition being set.
- Offer advice and encouragement in bringing their whole organisation on the Net Zero journey www.constructionleadershipcouncil.co.uk
- Work with BEIS and CLC to support media as appropriate on behalf of their Business Champion.

There is also likely to be an opportunity for the emerging leaders to play a role in the programme's formal governance structure, including gaining board experience.