



CLC Construct Zero

Business Champion
Expression of Interest

making the **difference**



Role of Business Champion

Business Champions will be expected to:

- Be a role model for, and reality-check against, the 9 Net Zero priorities and metrics
- Signpost to industry colleagues, through their existing communications platforms, towards i) the action they can take; ii) behavioural change required; and iii) initiatives they can support which deliver on CO2nstructZero priorities
- Provide case studies of what action they are taking against the 9 priorities, what this means for them/their business and its benefits
- Support our media work as appropriate (e.g. providing opinion pieces in the trade and national press)
- Support the CLC quarterly reporting directly and through their supply chain as and when data is available
- Through their own Government engagement, champion the policy change required to maximise CO2nstructZero's impact with Government

Where possible, we are looking to secure a diverse mix of individuals drawn from across and representative of the sector and its supply chain.

Criteria

- Able to provide tangible evidence of the steps your company is taking to respond to the Net Zero carbon challenge and meet the target.
- Have direct access to a wider network of individuals/businesses to influence
- Content to participate in media work as appropriate, with support from CLC.

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Candidate

Turner & Townsend would like to submit our expression of interest to put forward a Business Champion to support the management and monitoring of CO2nstruct Zero. Our nomination is Richard McWilliams who is a Director in our sustainability team and we have provided comments against the Business Champion criteria below:

Role model & reality check

Richard leads a fast-growing, diverse team dedicated to delivering low carbon futures for our clients. Central to this is the delivery of the Mayor of London's Retrofit Accelerator programmes, driving scale and pace into the net zero market by supporting public sector organisations to scope, fund, procure and deliver large scale housing and non-domestic schemes. He has worked on these programmes for almost 10 years and has been involved in the evolution of these initial pilot schemes into the successful programmes they are today. Richard leads a team which has recently secured 12% of UK's Public Sector Decarbonisation Scheme grants for our London clients.

Combining this practical experience with over 10 years support for Innovate UK including the Low Impact Buildings Innovation Programme, Richard can provide a pragmatic but insightful 'reality check' on targets, strategies, plans and delivery.

Signpost

Richard is an active promoter of net zero strategies through social media, national and international conferences and thought leadership events. His publications include contributions to books, professional journals, and many other trade magazines. He recently shared the (virtual) stage with the Minister for Climate Change, and his personal social media post on appointment for the Major Projects Association as a Sustainability Ambassador gained over 20,000 views on LinkedIn. His messaging has provided clear and direct call to arms for individuals as to what they can do to drive action within their own organisations and through that work, to show the way and enable their wider stakeholder groups – whether as supply chain or peer organisations.



Richard McWilliams

Director, Sustainability

Turner & Townsend

Richard.mcwilliams@turntown.com

Business Champion EOI

Case studies of action

Whether through personal action, through Turner & Townsend or through support for client organisations, Richard can call upon a range of case studies to evidence the commitment and actions of the organisation across Transport, Buildings and Construction Activity. His personal examples of action include:

- Leadership of 'retrofit accelerators' that have delivered low carbon retrofit measures to over 700 buildings and 35,000 homes in London alone
- Supporting organisations to secure over £110m grant funding for low carbon retrofit schemes.
- 10 years support for business-led innovation through Innovate UK.
- Supporting DIT to define the greener buildings offer for UK plc to offer overseas and providing training material to over 120 overseas embassy officials.
- Richard is currently concluding negotiations on establishment of a national centre of excellence for domestic retrofit.

Support media work

An experienced, articulate advocate in person and on media, Richard has experience of being on camera, speaking to the press and providing written input in the form of opinion pieces or thought leadership. He understands the balance needed to deliver a carefully crafted message whilst providing enough 'interest' to gain media coverage. His interviews, opinions and quotes have appeared in many of the trade press including Building Magazine and New Civil Engineer.

Support reporting

Turner & Townsend have established Science Based Targets and full evidence-based reporting that would be available for use for quarterly reporting. Through our increasing depth of retrofit cost data, we will also be able to report retrofit market data over time.

Championing policy changes

A key part of the Mayor of London's Retrofit Accelerator is to deliver the foundations for a long term commercially sustainable market for retrofit. As such Richard and his team regularly champion and seek to positively influence policy changes including active roles in various influential groups such as the Coalition for Energy Efficient Buildings and our direct briefings to BEIS on the domestic retrofit market.

Tangible evidence of the steps the company is taking to respond to the net zero challenge and meet the target

Turner & Townsend have taken significant steps aligned to climate models to tackle our carbon footprint head-on including:

- 31 offices ISO14001 accredited
- Reduced our carbon emissions by 54% per FTE since FY14/15
- Carbon neutral from January 1st, 2021
- Commitment to be net zero by January 1st, 2030

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- Aligned to climate models, we will reduce our global direct emissions by 50% and indirect emissions by 15% over the next decade.

Direct access to a wider network to influence

Both through his own networks and through Turner & Townsend's global client-base, Richard can directly access a very large network of individuals and businesses to support and influence on their low-carbon transition.

Richard's personal connections are especially well developed across London, West Yorkshire and the public sector in general, partly because the 'accelerator' programmes that he leads are specifically designed to undertake market engagement to support awareness raising and development of a pipeline of well-formed, investible retrofit projects. All this machinery can be used in an aligned way to support the CO2nstruct zero priorities.