

ConstructZERO The Construction Industry's Zero carbon change programme



CLC News Release

09.11.2021 CONSTRUCTION INDUSTRY SHOWCASES 'BUILDING A GREENER BRITAIN' AT COP26

The Construction Leadership Council (CLC) has linked up with ITN Productions Industry News to announce its 'Building a Greener Britain' programme as its contribution to deliver a zero-carbon built environment at COP26. This partnership programme explores the cutting-edge sustainable methods the sector is adopting. This is presented through the lens of the CLC's industry-change Construct Zero programme, which is the campaign to reduce the carbon footprint of the construction industry, in response to the climate emergency.

Anchored by presenter Clare Nasir, Building A Greener Britain, features interviews with industry experts and informative news items looking at how the construction sector is going 'green'.

The full video which features supporting partners Arcadis, Innovate UK, Rider Levett Bucknall and Saint-Gobain will be premiered at 9:30am, Thursday 11 November, on the <u>COP26 YouTube</u> <u>channel</u>, and available at the same time on the <u>CLC website</u>.

Andy Mitchell CBE, Co-Chair, CLC, said:

"The Construction Leadership Council brings together representatives from across the construction sector, from sole traders to major contractors and in this video, that will launch at COP26, we're addressing the biggest challenge which is climate change. Construct Zero sets out an action plan and headline metrics against which the construction industry can collectively measure and monitor its progress to net zero on a quarterly basis. We are also showcasing business champions in our sector who are doing great work in reducing carbon emissions"

Nina Harrison-Bell, Head of ITN Productions Industry News said:

"We are delighted launch our programme with CLC that explores the innovative range of new methods and initiatives the construction industry is introducing and developing as it makes the move towards a net zero future. We hope the content will be used to support the CLC's Construct Zero programme and show the immediate need for action."

-Ends-

NOTES TO EDITORS

About the Construction Leadership Council (CLC)

The CLC's mission is to provide sector leadership to the construction industry. The expanded CLC has twelve workstreams that operate collaboratively to address the biggest issues facing the sector, focused on the Industry Recovery Plan. Workstreams include skills and inclusion, building safety and business models. The CLC is co-chaired by Lee Rowley MP, Minister for Business and Industry, and Andy Mitchell CBE, CEO of Thames Tideway.

For more information visit: <u>www.constructionleadershipcouncil.co.uk</u>

About ITN Productions Industry News

ITN Productions produces bespoke creative and commercial content for broadcasters, businesses, brands, rights holders and digital channels. Industry News forms part of this offering and is a communications tool for leading industry bodies and national associations produced in a broadcast news-style programme format, including interviews, news items and sponsored editorial profiles. For more information visit: <u>www.itnproductions.co.uk</u>

Available for interviews

FMB Chief Executive Brian Berry is available for comment and is extremely experienced at broadcast interviews. Please get in touch to arrange.

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Construction Leadership Council

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